

PATRICK HENNESSEY

541.521.5641 cell
ophello@yahoo.com email
hennesseydesign.com portfolio

Graphic designer, music producer, idea generator, communicator, facilitator, solid writer, gadget fixer, silly dancer. Hyper-focused, switches gears on a dime. Listens intently, speaks with conviction, never takes anything too seriously. Calm under pressure and knows when to laugh. Ready for just about anything.

HONORS & AWARDS

1st Place in 2D Design Cut & Paste Digital Design Tournament

Portland, OR • March 7, 2009

Chosen from over 50 approved applicants as one of eight contestants for 2D design. Given 15 minutes in two rounds to reproduce original design concepts from scratch. Advanced to the Cut & Paste Global Championship in New York City, October 2009.

CAREER DEVELOPMENT

Freelance Designer | Ivie & Associates • Knowledge Universe • East Bank Communications • Spot Color Studio • Bradshaw Advertising • JANUS et Cie • AHA! • Blue Scholars • Opus 3 Artists • Exterior Films • OSU College of Health and Human Services

Provided a full array of design services for a diverse and loyal clientele since 2004. Projects include: web development, general branding, logo design, flash ad design, film promotion, concert/event posters, political campaign branding, service brochures, posters and stationery systems, multimedia/animation design, and photo shoots.

Ivie & Associates | Contract Designer, 6/11 – 9/27, 2013

Worked with a close-knit team to produce all of Albertsons Northwest circular ads printed 3 million per week. Created indoor signage, flyers, product tags and other miscellaneous graphics. Personally commissioned by headquarters in Boise to produce logo concepts for Albertsons Northwest Pharmacy division.

AHA! | Alling Henning Associates Inc. | Contract Designer, Oct '10 – Oct '11

Integrated with writers and designers in an agency setting to produce assets for clients including HP and Charles Schwab. Worked in a PC environment to generate branding and visual language options for AHA! while taking on up to 8 projects at once with complex instructions and deadlines as short as 1 day. Designed messaging document format that is still in use today.

Prism Magazine | OSU's Student-Run Art and Literary Magazine

Lead Designer, Sept '08 – May '09

Directed a design overhaul of *Prism* magazine and its logo, leading to a 200% increase in submissions following the new issue. Created unique posters that improved *Prism's* presence on campus. Designed the *Prism Standards Manual*.

Associated Students of OSU | Graphic Designer, June '06 – March '08, March – May '09

Designed a wide array of print/environmental and internet media graphics. Pushed strongly for ASOSU presence on campus and developed identity systems for several campus programs. Created marketing materials for two winning student body presidential campaigns in 2007 and 2008.

EDUCATION

Bachelor of Fine Arts
Applied Visual Arts
Oregon State University '09

Associate of Applied Science
Graphic Design
Lane Community College '04

DESIGN SOFTWARE

Adobe Photoshop • 12 yrs
Adobe InDesign • 7 yrs
Adobe Illustrator • 6 yrs
Adobe After Effects • 3 yrs
Adobe Flash • 1 yr
Freehand & Quark • 1 yr

WEB DEVELOPMENT

HTML • 11 yrs | CSS • 4 yrs
Adobe Dreamweaver • 6 yrs
Grounded in current web design trends including DHTML, Drupal, Git, jQuery, and cross-browser development

OFFICE & MEDIA

Microsoft Office • 8 yrs
iWork • 5 yrs
Photography • 10 yrs
Manual & digital SLR • 10 yrs
Filming & video editing • 8 yrs
Photo edit/restoration • 6 yrs

HOBBIES & INTERESTS

Electronic music composition
audio/recording arts • writing
internet culture • social media
photography • video editing
film/animation/visual effects

References available upon request